

AES_TrailerwVO_NowAvailable_H264

Whimsical music plays.

ON SCREEN TEXT: Have you ever
wondered...

CHILD ANNOUNCER: Have you ever wondered...

An animated boy sits at a desk scribbling a note.

ON SCREEN TEXT: ...how Santa REALLY
knows?

ANNOUNCER: How Santa really knows?

An animated Santa reads a note.

ON SCREEN TEXT: This Christmas

ANNOUNCER: This Christmas

Two animated blonde girls run into a room yelling and holding a box.

GIRL: Hey!

GIRL: Look, it's here! It's here!

An animated man sets down a bowl of popcorn on a coffee table. The girls set the box on the ground and tear the paper off of it. The girls giggle.

MAN: Girls, what have you got here?

The girls smile and hold up the box, which reads "The Elf on the Shelf, A Christmas Tradition."

Later in their darkened living room, a box with an animated elf sits on a small table between two arm chairs. The elf stands up and pushes the box open. He smiles and looks around.

ANNOUNCER: See the tradition that is sweeping the country come to life.

The elf shoots out of a snowy chimney and flies off into the night sky.

In a snowy town, many small animated elves wear red and white. A few elves spin around red and white striped light poles. A group of elves stands on a deck. Two of them high-five. In the town square, elves dance. A boy elf grabs a girl elf's hand and spins her around.

An elf, dressed in aviation gear, sits in a mechanical plane and gives a thumbs-up. The plane glides through the sky over snowy mountains and between hot air balloons. It carries a wrapped present.

